



New York Electronic & Life Safety Association

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# New York Security Signal

Official newsletter of the New York Electronic & Life Safety Association

## Advertising Rate Information

<b>2023</b>		Six Issues	Four Issues	Three Issues	Individual Issues
Mechanical Size		Pay Total In Advance	Pay Total In Advance	Pay Total In Advance	
(Width X Height)		16.67% SAVINGS	10% SAVINGS	5% SAVINGS	Pay Per Issue
1/8 Page	3.5" W x 2" H	\$300	\$216	\$171	\$60
1/4 Page	3.5" W x 5" H	\$575	\$414	\$328	\$115
1/2 Page	7.5 W" x 5" H	\$1,050	\$756	\$599	\$210
Full Page	7.5" W x 10" H	\$1,725	\$1,242	\$983	\$345
Inside Cover	7.5" W x 10" H	\$1,900	\$1,368	\$1,083	\$380
Back Cover	7.5" W x 7.5" H	\$1,900	\$1,368	\$1,083	\$380

## About Our Publication

Size: 8 1/2" x 11" 16 to 32 pages

Frequency: (6) issues annually – distributed electronically / professional designed PDF file format

Issues: Feb/March, April/May, June/July, Aug/Sept, Oct/Nov, Dec/Jan

Circulation: 700 copies distributed electronically to NYELSA members and industry stakeholders

Special Issues: April – Membership Drive issue  
August – Annual Conference issue  
October – ISC East issue

Advertising Deadline: 15<sup>th</sup> of the month preceding publication

Advertising Copy: Camera Ready or Electronic (PDF format)

## Advertising Reservation Form

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